CHANGE BLAST RADIUS

1 Identify Core Change(s)

List the core change(s) in the centre of the Change Blast Radius. It's helpful to list the core process change(s).

2 Identify Directly Impacted Stakeholders

These are stakeholder groups who are doing the work that is being affected.

3 Identify Indirectly Impacted Stakeholders

Complete each section of the indirectly impacted area:
- **Suppliers**: Internal or external stakeholders that provide inputs or information required to complete the impacted work
- **Customers**: Internal or external stakeholders that use the outputs of the impacted work to complete their work
- **Approvers**: Internal or external stakeholders who check, approve, or authorize the impacted work

4 Identify Interested Stakeholders

Identify all stakeholders who consider the outcome of the change important to the overall success of the organization or their respective teams. These stakeholders do not fit the definition of directly or indirectly impacted stakeholders, but they need to be kept informed.

5 Assess Level of Impact

Assess the level of change impact for each stakeholder group as High, Med, or Low, and label accordingly.

6 Assess Level of Support

Label each stakeholder group as either:
- **Movers** (early adopters)
- **Movables** (fence sitters)
- **Immovables** (against the change)

Interested

Indirectly Impacted

Directly Impacted

The Change

Suppliers

Customers

Approvers

Legend

↑ High Impact

⇨ Med Impact

↓ Low Impact

● Movers

○ Movables

● Immovables

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